

Feedback about Debra Searle MBE from some of her clients



Bausch & Lomb EMEA Sales Conference

I have never heard a better speech, anywhere, in any context. It was such a thrill to have you, and you simply "nailed it" in terms of what I wanted for the closing, in delivery and content. People are still talking about it.

Alan Farnsworth, President, Bausch & Lomb, EMEA



Johnson & Johnson

I work with a very multi cultural group (26 nationalities), this story resonates whatever your background. Debra was very motivational, great on goal setting and having the right attitude of mind. An inspirational story and a great role model particularly for women in our team.

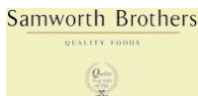
Managing Director, J&J Middle East



Unilever Food Solutions

We are all continually working in an environment where change is the only constant. We forever face new challenges and hurdles that we have little or no control over. There is one thing that we as individuals can still have total control over - our attitude that we bring to the challenge and it is this that makes all the difference. Through an amazing experience, Debra Searle has a unique and powerful way in which she brings this point alive, in a way that people can relate to. Having worked with Debra on two separate occasions I have seen it have a very profound and thought provoking impact on people.

Simon Marshall, Managing Director, Unilever Food Solutions



Samworth Brothers

Debra Searle had great empathy with the audience, who could relate to her therefore making her achievements and learnings more grounded to their own positions. Debra exceeded our expectations; she related her story to our business well and had time to talk to people. I highly recommend Debra.



Schering-Plough

I wished to write to thank you for delivering a truly outstanding presentation on Friday afternoon. You left the team flabbergasted by your achievements, with food for thought with regards to how to cope with the highs and lows of the coming days post launch. I know that they left the meeting with a real sense of perspective and how through choosing their attitudes on a day to day basis they are in charge of their destiny and have the choice whether they will be successful or fail.

Debby Biddles, National Sales Manager–Drug Dependency, Schering-Plough



Accenture

Our theme was celebrating, inspiring and empowering and I think Debra's themes worked well underlying this. Debra reached the audience well. She used her cues very well, was very flexible and engaged with the audience. She is also an unusual presenter for Accenture as she is a young successful female which is a sector we do not hear from very often; this was a great message for our employees as this feedback showed.



JP Morgan

A big thank you for your talks today as part of our Build your Potential week. It was an inspirational ending to the week and employees took away many positive messages about opportunities for self-development both on a personal and work level. Feedback was great.



"Debra ensured that she tailored the speech to relate to the subject matter of the day. We are grateful for this extra time spent – the speech otherwise would have been extremely interesting, but not complemented the other speakers' messages. The fact that she is a very natural, regular lady that happens to have achieved so much is probably the greatest strength of her story. She is very modest and I felt that people could relate to her and understand that they too could achieve should they set their minds to it." **Glen Morrissey – Events Manager**



Did Debra's presentation fulfill the objectives for your event, and if so, how?

It did – in fact it exceeded them. The theme of our meeting was inspiration and Debra's presentation made a key difference to the week. Indeed it was described as one of the most inspirational presentations that many people had ever heard! I have already seen and heard people use Debra's words "choose your attitude" and have related them to their own roles and circumstances. **David Bevan, National Operations Manager**



"A huge focus of the event was to calm fears about forthcoming changes. Debra's message of how, if you move out of your comfort zone, it will move to meet you, fitted perfectly. It was obvious that Debra had gone to great lengths to understand our challenge and had tailored her presentation to fit. Debra's presentation touched hearts and minds. It was not just academic, she engaged her audience's emotions. Her use of photos and video extracts really made the story come to life. Her timekeeping was perfect and she left time for questions from our delegates."



"Your outstanding speech was the highlight of the event. The delegates really enjoyed it and took away some valuable messages. No doubt you will be invited back to BAE SYSTEMS to speak on many more occasions." **Ash Latif, Conference Organiser**



Having booked some of the Worlds Leading Motivational speakers in previous years you can imagine how pleased and honoured we are to finally meet "The World's No.1" and the challenge we now have is: how do we top this ? - We may just have to accept that some

things are not possible!

Everyone warmed to you and your participation was critical - you are a very likeable person, genuine, have a very compelling story of sheer courage and determination and this was very well articulated, with compassion and humility. Your preparation and attention to detail helped you to provide us with additional resonance and relevance. You inspired our whole sales team (many of whom are happy to admit being close to tears) had considerable impact on me and the entire executive team in attendance to the point that with your permission Jim plans to name his forthcoming Client Service conference after you - "Choose your Attitude".

You set a great example to everyone especially through the attitude you demonstrated during your amazing adventure and the acknowledgements you gave to the team behind you.

Sincere thanks for putting additional meaning into, as well as icing on a very special conference and to all of those who contributed to your success thus providing my team with the opportunity to hear your inspirational story and for bringing more meaning to your introduction as "...Britain's latest sporting heroine". **Neil B Irwin, Managing Director**