



Debra Searle.com

Introduction Ideas

Please pick an introduction from the options below or mix and match them if one does not suit. Then please finish the introduction with the line “To set the scene let's take a look at this” as this is the cue for the opening movie clip.

N.B You pronounce ‘Searle’ in the same way you say Pearl (as in pearl earring!)

Our guest speaker has been busy, to say the least! She has completed expeditions all around the world, won medals at World Championship level for Great Britain, has had entrepreneurial success with the launch of four companies, is a published author, has presented over 40 programmes for the BBC, and was awarded an MVO and an MBE from The Queen ... yet you probably wouldn't recognise her for any of these accomplishments! Debra Searle is probably better known for a headline that was on the front page of every national newspaper “HUSBAND ABANDONS WIFE MID ATLANTIC”!

To set the scene let's take a look at this... (RUN 1 MIN MOVIE ENTITLED ROW 1)

‘Would you join me in welcoming on stage Debra Searle MVO MBE’ (Optional: You don't have to say the letters after my name!)

or

We all face challenges ahead for which we will require resilience. Our speaker today has the ultimate experience to share when talking of resilience. She will share with us the practical ways we can stop relying on willpower and start putting in daily habits that allow us to make major step changes in our business and personal lives. This person can passionately talk about sticking doggedly to meeting goals, against all the odds, and dealing with the challenge of big change. I think you'll see what I mean when I show you this opening video! *Let's take a look at this... (RUN 1 MINUTE MOVIE ENTITLED ROW 1)* Ladies and Gentlemen please welcome on stage..... Debra Searle MVO MBE

or

Imagine if you had rowed from New York or Miami to get here. That's pretty much comparable to what our next speaker did... rowing from Tenerife, off the coast of West Africa... to Barbados... about 3,300 miles... over 5,300 kilometers.

When she's not adventuring, she keeps busy, running her businesses, appearing on television, writing books and being a Mum. She entered the business world early, starting her first company at age 24, and launched her 4th company in 2016. *But to set the scene for today's talk let's take a look at this... (run Row 1 Movie)*

Please welcome... athlete, adventurer, crusader, businesswoman... Debra Searle

or

Our speaker today is Debra Searle, a woman who truly understands how it feels to be faced with overwhelming obstacles. When Debra talks about how to achieve against all the odds you can be assured that she speaks with total authority from personal experience. *To set the scene let's take a look at this... (RUN MOVIE ENTITLED ROW 1)*

We are delighted to welcome.....Debra Searle MVO MBE